

Joanne Socha

Author of ***THE RED BANDANA TRAVEL BOOK***



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After a satisfying career as an attorney working with small start-ups and a Fortune 500 company, Joanne Socha turned the tables and entered the travel industry. She is a luxury travel advisor and the founder of Travel Far and Well, a Virtuoso-affiliated travel design firm catering to a diverse clientele. A world-class traveler, Joanne is also a speaker and a coach. She has used her trips as a healing medicine for the heart and mind, and strives to package restorative surprises

into every journey she creates. Her mission is to help others heal and fall in love with the world.

Joanne grew up in a large family and always felt like she was part of an exciting traveling gypsy encampment. Her early travel memories were of traversing the the U.S. in the back of a station wagon, camping all along the way. Just like every journey has its challenges, Joanne too has had many obstacles hurled her way. In the book she teaches you to pack up your troubles and leave them on the tarmac. She takes you through her backstory and guides the reader to awaken their own travel DNA, longings and hurdles, thereby surmounting them.

Joanne is originally from South Salem, NY. She currently lives in New England with her husband yet considers the world her headquarters.

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